



**ADVENTURE
WORKS**
TRAINING & EDUCATION | EST 2001

2021 Prospectus

*Learning and Leading
in the Outdoors*



Full Time Tertiary Qualifications

Professional Qualifications

PRIVATE TRAINING ESTABLISHMENT

A large background image showing a group of people, mostly young adults, reaching their hands up towards the sky. In the center, a pair of hands is holding a dark-colored ball with white laces. In the lower-left foreground, a circular inset shows a smiling man with a balding head, wearing a dark jacket, with green foliage behind him.

Welcome to AdventureWorks



Mark Mandeno - Owner & Director

I've always loved having adventures, and when I realised I could actually make a career of sharing my love of adventures, I was so excited! Now I'm taking this even further through our Private Training Establishment - AdventureWorks, and offering the opportunity for YOU- the next generation of Outdoor Instructors and Adventurers to train to work in this awesome industry! Our Vision at AdventureWorks is to realise the full potential of relationship between the outdoors and mankind, driving a new era of development and growth in humanity and inspiring a deep sense of kaitiakitanga for the environment.

Training to work as an Outdoor Instructor or Adventure Guide will set you up with experience and skills that will open up no end of awesome opportunities! You'll be training with our fantastic team which has such a passion for what we do. Our Mission at AdventureWorks is to offer opportunities for raising personal and environmental awareness, by **people learning and leading in the outdoors**, whilst fostering their desire to care for and give back to their fellow people, and the natural world. Does this sound like a bit of you? We can't wait for you to come and start your big adventure with AdventureWorks!



CONTENTS

Welcome to AdventureWorks	2
What course should you take?	4
Case Study - Robin Smith	12

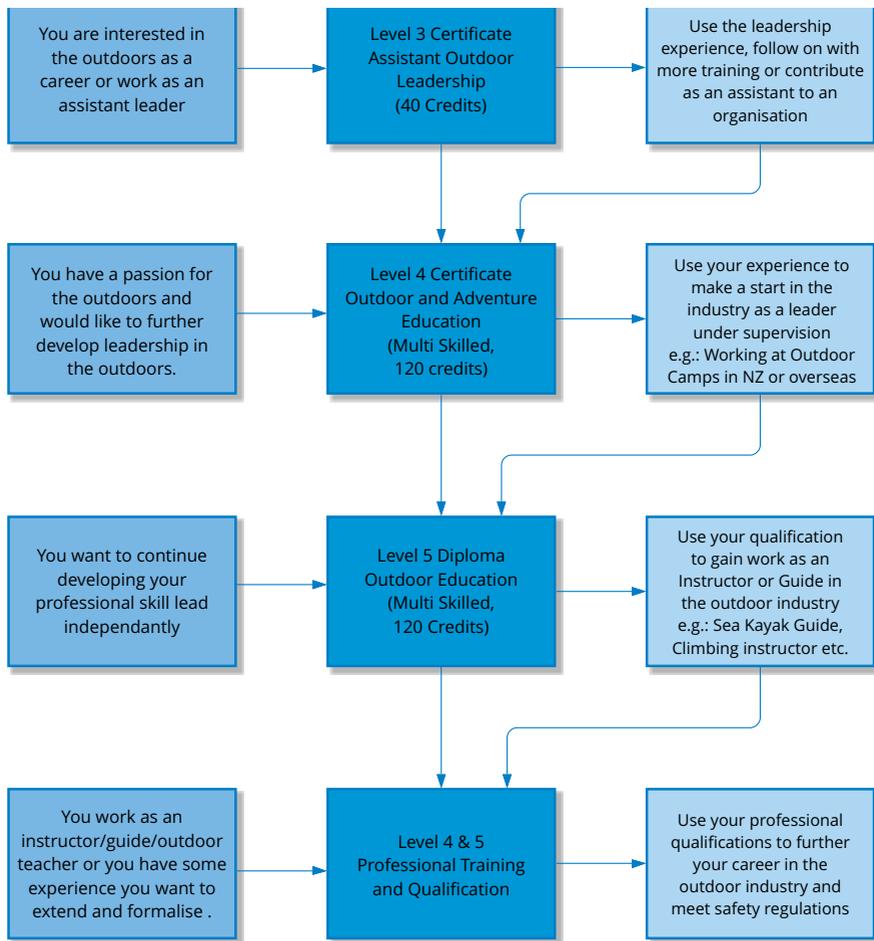
TERTIARY QUALIFICATIONS

Level 3 Certificate in Assistant Outdoor Leadership	6
Level 4 Certificate in Outdoor and Adventure Education	8
Level 5 New Zealand Diploma in Outdoor and Adventure Education	10
Why AdventureWorks?	12
Where can you go?	12
Case Study - Logan Armstrong	13

PROFESSIONAL QUALIFICATIONS

Level 4 New Zealand Certificate in Outdoor Leadership	14
Level 5 New Zealand Certificate in Outdoor Instruction	16
Contact Information	19

WHAT COURSE SHOULD YOU TAKE?



“

People working in the outdoors are a diverse bunch, who tend to share certain skills such as leadership, planning and decision-making, a sense of environmental stewardship or kaitiakitanga, and a strong awareness of health and safety.

”

Skills Active Workforce Scan 2020

Robin Smith

Outdoor Instructor
NZ/USA

Bachelor Sport and Recreation



“

Hi my name is Robin and I love the outdoors. I love the outdoors so much I decided to make it my job, I simply couldn't imagine working in an office.

I had a real passion for helping connect young people with nature so I studied to become qualified.

I felt incredibly fortunate to start my Adventure Guiding career in America working as Trek Head Specialist and Trek Leader for a programme called 4n4. I returned to New Zealand and started with AdventureWorks, initially as a Contractor, working up to Programme Manager and then Acting General Manager. I treasured my time here working with young people and connecting them with the outdoors. I am currently Private Groups Manager at Haka Tours and love helping people discover the beauty of the outdoors. Working in the outdoors has given me so many opportunities to travel and see places I would never have seen otherwise. I love the simplicity of life and the work/life balance of being an outdoor instructor.

”

Workforce profile

There were some 12,164 people employed in outdoor recreation in 2018, or 0.48% of New Zealand's total workforce.

Some 52% of workers in the sector were male – about on par with the national gender split.

The outdoor recreation workforce, which was characterised by a growth plateau between 2010 and 2015, is now continuing on a strong upward trend. It grew by 5.1% in 2018, compared to a national growth figure of 3%.

It is forecast to continue growing, reaching 14,485 filled jobs by 2024, with between 300 and 400 new job openings each year.



Source: Skills Active Outdoor Recreation Workforce Scan 2020

Level 3 Certificate in Assistant Outdoor Leadership

NATIONAL QUALIFICATION: **Level 3**

DURATION: **Part-Time or Full-Time Options**

40
CREDITS

This qualification is for people working in outdoor recreation whose role includes assisting in leading groups undertaking activities in familiar, low-technical outdoor environments.

People who assist in leading groups in the outdoors are fun, positive and encouraging. Working under the supervision of senior staff, they contribute to the smooth running of activities and make sure all participants have a great time and stay safe.

Graduates will come out of this qualification ready to provide top-notch assistance in leading groups in the outdoors.

Graduates of this Qualification will be able to:

- assist with the planning, delivery and review of outdoor activities, within set parameters
- assist in identifying and managing hazards and risks relevant to participants, site and equipment for outdoor activities, in line with the Safety Management System of the organisation
- operate under a framework of kaitiakitanga that includes respect for the tikanga and kawa of local iwi or hapū, sustainability and the environment, while assisting in leading an outdoor activity

- communicate with individuals and groups to manage and meet their diverse needs while undertaking activities in familiar, low-technical outdoor environments.

Programme Length and Delivery

The New Zealand Certificate in Assistant Outdoor Leadership Level 3 can be delivered as a part-time or full-time program.

Full time: 10 week course - 6 weeks on campus, 4 weeks self directed learning. 6 weeks on campus learning will be full-time (5 days per week, includes multi-day overnight trips). Each week will include a combination of classroom and outdoor learning. The classroom work will be based in Mt Albert and the outdoor activity learning will be in Auckland/Northland and Waikato regions.

Part time: Delivery includes weekend practicals and evening lectures.

Equipment

Students do not need to start with a lot of personal equipment. We are able to provide what you need and provide advice and support if you choose to buy. All technical equipment such as bikes, kayaks, climbing and tramping gear is provided.

Transport and Accommodation

All transport for practicals in the field is provided. You are responsible for getting yourself to our campus. Accommodation during field trips and practicals is provided, you will provide your own food.

Admission and Entry Requirements

- a. NCEA Level 1 *or*
- b. Equivalent NZQF Unit Standards *or*
- c. Applicants who do not meet the academic entry criteria may be admitted to the programme of study if they are able to demonstrate equivalent knowledge.

Student Loans and Allowances

AdventureWorks courses are eligible for student loans and allowances. Visit the StudyLink website www.studylink.govt.nz/



Level 4 Certificate in Outdoor and Adventure Education (multi-skilled)

NATIONAL QUALIFICATION: **Level 4**

DURATION: **Part-Time or Full-Time Options**

120
CREDITS

Graduates will have an understanding of leadership theories that apply to outdoor recreation activities, risk and safety planning, environmental sustainability practices, facilitation for learning outcomes, an understanding of organisational safety management systems, and experience in leading groups.

Graduates will be capable of gaining employment in roles where they will be leading in low-risk and low technical dynamic environments pursuing further on-the-job training or continuing to further tertiary training. This course will provide the outdoor recreation, outdoor education and adventure guiding industries with practitioners who are personally competent across a range of outdoor activities and able to lead in some of those activities.

Graduates of this Qualification will be able to:

- manage themselves safely while participating in rock climbing, bushwalking and sea kayaking while accounting for equipment, weather, local conditions, logistics and safety management
- understand and apply principles of physical and psychological health in order to enhance performance, personal competence and safety while participating in a range of outdoor activities
- introduce students to the principles of Maori guardianship of the natural environment, apply the framework of kaitiakitanga

- understand and apply leadership theories to develop personal and group leadership experience in a range of outdoor activities
- understand and apply outdoor safety management systems and the appropriate responses needed to an outdoor emergency care situation
- plan, prepare and lead outdoor activities in low-risk, low-technical outdoor environments, under direct supervision
- lead activities in low-risk, low technical outdoor environments including understanding of planning, logistics and programming to meet group learning outcomes.

Programme Length and Delivery

The New Zealand Certificate in Outdoor Adventure Education Level 4 is full-time 34 week programme from March to November delivered at AdventureWorks Campus in Mt Albert.

Equipment

Students will need to have their own personal outdoor equipment, we can support students to start the program with any items that they do not have, however you will need to start acquiring your own personal equipment during the program. We can provide technical equipment such as bikes, kayaks, climbing and some tramping equipment.

Transport and Accommodation

All transport for practicals in the field is provided. You are responsible for getting yourself to our campus. Accommodation during field trips and practicals is provided, you will provide your own food.

Admission and Entry Requirements

- a. New Zealand Certificate in Outdoor Experiences (Level 3) *or*
- b. New Zealand certificate in Assistant Outdoor Leadership Level 3 *or*
- c. Comparable Level 3 qualification or 24 credits at NCEA Level 1; including 12 credits in English or Te Reo Maori; or a relevant qualification at NZQF Level 2 or above; or equivalent.

Student Loans and Allowances

AdventureWorks courses are eligible for student loans and allowances. Visit the StudyLink website www.studylink.govt.nz/

Level 5 New Zealand Diploma in Outdoor and Adventure Education (multi-skilled)

NATIONAL QUALIFICATION: **Level 5**

DURATION: **Part-Time or Full-Time Options**

120
CREDITS

The purpose of this qualification is to provide the outdoor and adventure education sector with practitioners who are capable of operating independently in a personal capacity, and who have the skills and underpinning pedagogy to safely instruct or guide a range of outdoor activities.

Graduates will be capable of operating under indirect supervision in familiar environments and under direct supervision in unfamiliar environments.

Graduates will contribute to the cultural, social, environmental and economic wellbeing of Aotearoa New Zealand.

Graduates of this Qualification will be able to:

- demonstrate technical competency and judgment across a range of outdoor activities while operating in familiar and unfamiliar outdoor environments
- integrate principles of health, physical and psychological performance to enhance competent and safe participation for self and others in a range of outdoor activities
- role model and integrate the principles of kaitiakitanga, sustainability and environmental action while operating in a range of outdoor contexts

- role model respect for the tikanga and kawa of local iwi and/or hapū and other cultural groups while operating in a range of outdoor contexts
- apply teaching, learning and leadership theories and practices to programmes of learning and skill development that meet the needs of participants in outdoor activities
- plan, prepare and instruct or guide participants in a range of outdoor activities while maintaining safe, ethical and professional practice in familiar and unfamiliar outdoor environments
- instruct or guide a range of outdoor activities that are consistent with the safety management system of an organisation, including being able to assess and manage an emergency care situation in an isolated location.

Programme Length and Delivery

The New Zealand Diploma in Outdoor and Adventure Education (multi- skilled) Level 5 is a full-time 34 week programme.

Equipment

Students will need to have their own personal outdoor equipment, we can support students with technical equipment such as bikes, kayaks, climbing and some tramping equipment. We can provide advice for students purchasing their own equipment.

Transport and Accommodation

All transport for practicals in the field is provided. You are responsible for getting yourself to our campus. Accommodation during field trips and practicals is provided, you will provide your own food.

Admission and Entry Requirements

- a. New Zealand Certificate in Outdoor Leadership (Level 4) or
- b. Sufficient logged personal and instructing experience.

Student Loans and Allowances

AdventureWorks courses are eligible for student loans and allowances. Visit the StudyLink website www.studylink.govt.nz/

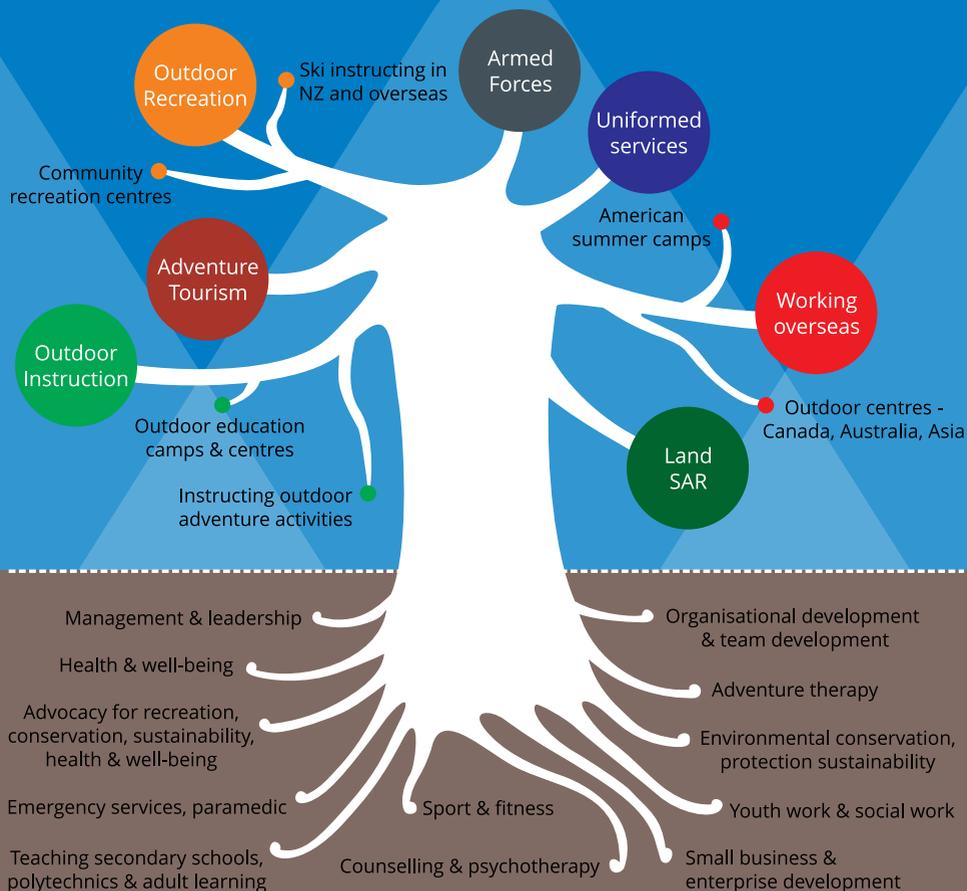
#pending NZQA program approval.

WHY ADVENTUREWORKS?

AdventureWorks is a Private Training Establishment based in Mt Albert, Auckland. We are committed to training and qualifications for a competent and thriving workforce in the outdoor recreation, education and adventure guiding sectors.

AdventureWorks operates an extensive and effective safety management system designed to meet the Adventure Activity Regulations. Our safety system has been audited by OutdoorsMark and we have achieved certification to operate rock climbing, abseiling and high ropes activities throughout the North Island.

WHERE CAN YOU GO?



Logan Armstrong

Outdoor Instructor

“

I always knew I would work in the outdoors. I developed a love for it from an early age, from sailing my optimist dingy as a child to working as a Park Ranger for Auckland Council after I left school - my destiny seemed certain. I gained a qualification and currently hold awards in Sea Kayak and Bush.

After my time as a Park Ranger I became an Outdoor Instructor and am now contracting to companies like Auckland Sea Kayaks, AdventureWorks, and Bigfoot Adventures.

I love seeing people in nature, learning new skills that not only helps them navigate the great outdoors but gives them a set of skills that transfer into other aspects of their lives, skills that will help them deal with challenges they may encounter.

”

“

From mountain biking and bushwalking through to rock climbing and kayaking, outdoor recreation staff represent a broad spectrum of disciplines and practice areas. Their purpose and drive comes from a belief in the value of the natural world as the setting for education, exercise, relaxation and self-growth.

”

Skills Active Workforce Scan 2020

Level 4 New Zealand Certificate in Outdoor Leadership*



NATIONAL QUALIFICATION: **Level 4**

DURATION: **Part-Time or Full-Time Options**

60
CREDITS

* with strands in Abseil, Bush, Mountain Biking (Grade 2), Rock Climbing, High Ropes, and Sea Kayaking, Education Outside the Classroom (EOTC)

This qualification will provide the outdoor recreation sector with individuals who are able to operate independently under indirect supervision, and lead participants in a specific outdoor activity, where the emphasis is on safety, in low technical yet dynamic outdoor environments.

Graduates will have specialised knowledge and skills to lead a specific outdoor recreation activity depending on which strand is achieved.

Graduates will contribute to the cultural, social and economic wellbeing of Aotearoa New Zealand. This programme is designed to up skill and improve the professionalism of people that are already working in volunteer or paid employment.

Programme Outline

The programme consists of three courses.

- Core fundamentals (20 credits)
- Personal skills and environmental awareness (20 credits)
- Instruction and leadership skills (20 credits)

After completion of the core fundamentals you can add different strands by completing the personal skills and leadership skills courses for each strand.

Graduates of this Qualification will be able to:

- prepare for, and lead an outdoor group experience, within defined operating scope, where the emphasis is on participation in low technical environments using leadership techniques and strategies
- lead an outdoor experience under indirect supervision while operating within the safety management system of an organisation, including being able to assess and respond appropriately within an emergency care situation
- apply a framework of kaitiakitanga that includes respect for the tikanga and kawa of local iwi or hapū, sustainability and the environment.

Programme Length and Delivery

This programme is delivered through a mixture of workshops, online learning, webinars and finishes with a final practical assessment. This qualification will take approximately 4 to 6 months to complete (part-time).

Equipment

Students will need to have their own basic equipment according to the strand that they are completing the qualification in. If students do not have personal equipment we can support them with safety specific and technical equipment.

Admission and Entry Criteria

- a. New Zealand Certificate in Outdoor Experiences Level 3, 40 credits, *or*
- b. New Zealand Certificate in Assistant Outdoor Leadership, Level 3, 40 credits, *or*
- c. Sufficient personal and leadership experience
- d. Have the support of an organisation as either a Volunteer or Paid Employee
- e. Access to a 'client' group for final assessment.

Student Loans and Allowances

AdventureWorks courses are eligible for student loans and allowances. Visit the StudyLink website www.studylink.govt.nz/ #pending NZQA program approval.

Level 5 New Zealand Certificate in Outdoor Instruction*

NATIONAL QUALIFICATION: **Level 5**

DURATION: **Part-Time or Full-Time Options**

80
CREDITS

* with strands in Abseil, Bush, Mountain Biking (Grade 2), Rock Climbing, High Ropes, and Sea Kayaking, Education Outside the Classroom (EOTC)

This qualification will provide the outdoor recreation sector with individuals who are able to operate independently and provide instruction and leadership for participants during specific outdoor activity. The emphasis of this qualification is on developing participants' competence through safe, sequenced, learning experiences in dynamic outdoor environments.

Graduates of this qualification are able to work independently and contribute to the daily operation of, and work under, a Safety Management System (SMS).

Graduates will have specialised knowledge and skills to lead and instruct a specific outdoor recreation activity depending on which strand is achieved. Graduates will contribute to the cultural, social and economic wellbeing of Aotearoa New Zealand.

Programme Outline

The program consists of four courses:

- Core fundamental (20 credits)
- Strand planning (20 credits)
- Strand personal skills (15 credits)
- Strand instruction/leadership (25 credits)

After completion of the core fundamentals you can add different strands by completing the planning, personal skills and instruction/leadership courses for each strand.

Graduates of this qualification will be able to:

- Independently plan, prepare for and instruct safe and enjoyable outdoor recreation activities and facilitate skill progression in a dynamic outdoor environment
- Exercise judgement to plan, prepare for and instruct an outdoor recreation activity that is consistent with the safety management system of an organisation, including being able to assess and manage an emergency care situation
- Role model the principles of kaitiakitanga that incorporate respect for the tikanga and kawa of local iwi or hapū, sustainability, and the environment in which they are operating
- Apply pedagogical practices to create a sequenced programme of learning that meets the needs of learners in the outdoors.

Programme Length and Delivery

This programme is delivered through a mixture of workshops, online learning, webinars and finishes with a final practical assessment. This qualification will take approximately 5 to 8 months to complete.

Equipment

Students will need to have their own equipment according to the strand that they are completing the qualification in. If students do not have personal equipment we can support them with safety specific and technical equipment.

Transport and Accommodation

All transport for practicals in the field is provided. You are responsible for getting yourself to our campus. Accommodation during field trips and practicals is provided, you will provide your own food.

Admission and Entry Requirements

- a. New Zealand Certificate in Outdoor Leadership, Level 4, 60 credits with a strand
- b. New Zealand Certificate in Outdoor and Adventure Education Multiskilled, Level 4, 120 credits
- c. Sufficient long personal and leadership experience
- d. Have the support of a organization as either a volunteer or paid employee
- e. Access to a 'client' group for final assessment.

Student Loans and Allowances

AdventureWorks courses are eligible for student loans and allowances. Visit the StudyLink website www.studylink.govt.nz/

#pending NZQA program approval.



'EOTC is highly valued by staff and students in Aotearoa New Zealand schools. EOTC is vital to curriculum enrichment, student engagement and learning, and to make an important contribution to developing social skills and relationships. The unique opportunities that EOTC provides for students to explore their interests, experiment with different ways of behaving or interacting and to have greater control of their learning were also highly valued by staff and students alike.'

Education Outside the Classroom in Aotearoa New Zealand
A Comprehensive National Study March 2020

For more information on individual courses,
dates, and fees please visit our website

www.adventureworks.co.nz

For enquiries or an application form, contact us
p 09 846 2644 e info@adventureworks.co.nz
PO Box 44278, Point Chevalier, Auckland 1025





**ADVENTURE
WORKS**
TRAINING & EDUCATION | EST 2001



*Learning and Leading
in the Outdoors*

www.adventureworks.co.nz